



**METROPOLITAN  
POLICE**

Working together for a safer London

TERRITORIAL POLICING

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Your ref:  
Our ref: 01QK/28712/Gam  
22nd June 2012

Dear Sir/Madam

**Police Representation to the Premises Licence Review Application for  
'William Hill' 141-143 Kilburn High Road, NW6 7HT.**

I certify that I have considered the application shown above and I **wish to make representations** that the likely effect of is detrimental to the Gambling Act 2005 licensing objectives for the reasons indicated below.

Officer: Nicola McDonald,

Licensing Constable 157QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Gambling Act 2005.

The area around this betting shop is plagued with anti-social behaviour from individuals that frequent the betting shop. William Hill 141-143 Kilburn High Road has a history of crime and low level continuous anti-social behaviour. This shop appears to be a magnet for known unsavoury characters that appear not to congregate in other betting shops along Kilburn High Road. It is Police opinion that the staff in this shop find themselves intimidated by these individuals and though supported by their employers find it difficult to deal with them on a day to day basis.

The work to date between William Hill and the Metropolitan Police does not appear to have improved the situation. William Hill could do much more to deter these individuals from feeling their behaviour is acceptable, and improve the situation;

whether that is by stronger management, security industry authorised door supervisors, improved visibility in to the shop, or a magnetic locking lobbied door entrance.

Crime statistics relating to this shop and corroborating statements from the local Safer Neighbourhood Team officers will be furnished to all parties prior to a hearing.

I am currently attempting to facilitate a meeting between all parties.

Yours sincerely

**Nicola McDonald 157QK**  
Licensing Constable  
Brent Police